ROYALE Designer Palette







In India, white isn't just a colour.

It's many colours in one.

It's history and culture

blended seamlessly.

Each hue a chapter of

a different era.

Of Sights. Smells.

Sweets. Savouries.

Tangible in its uniqueness.





The white in the sweetness of Pista Barfi. To the fragrant white of Madurai Jasmine. The ancient white of the Dak Bangla. To the airy white of the Indian Grey Hornbill. The list of these exclusive whites, poetic and inspiring in their own right, is endless. As are its many colours. All collated in a special collection. Presenting the Royale Designer Palette.



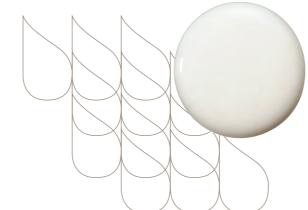


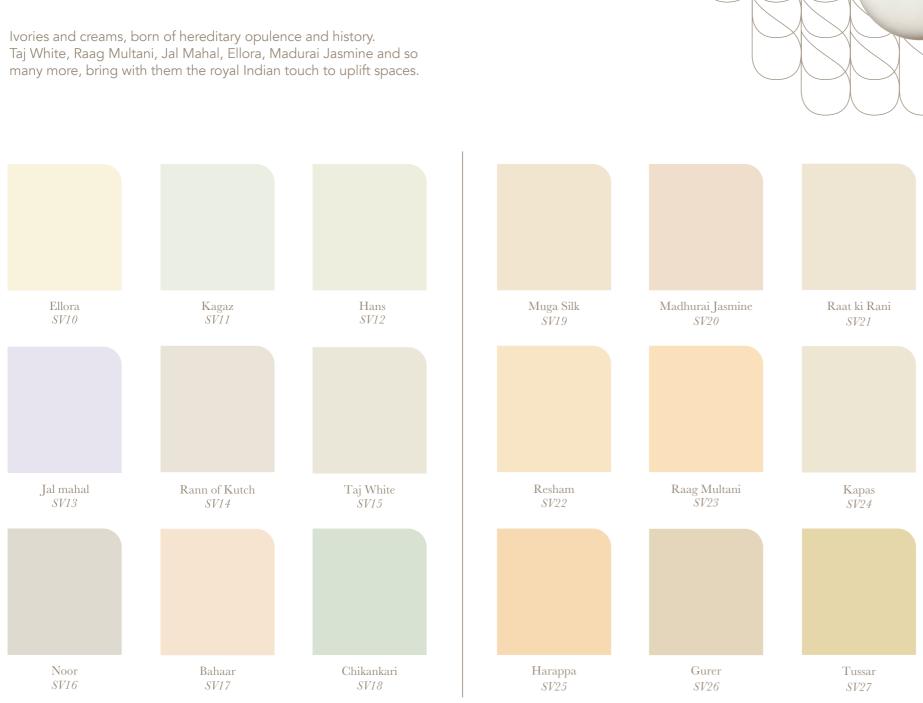


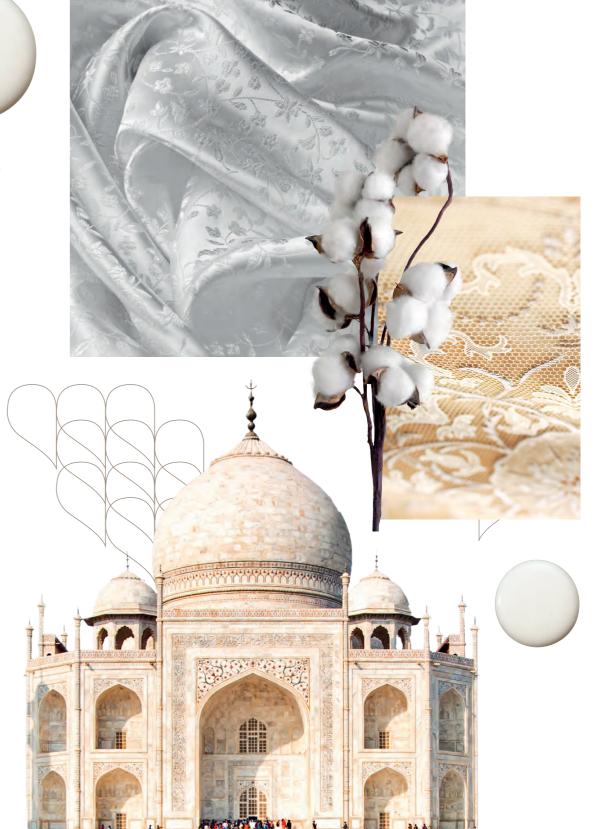
PURE WHITES

White, the purest of colours, further distilled down to its Indian essence. Taking from the whites of Namak, Mogra, Malabar White, White Peacock, and others. All rearing to get their Indian Heritage into the spaces they enter.

IVORIES & CREAMS







NEUTRALS & PASTELS

Neutrals and pastels. Restrained. Understated. Yet bursting with glory. Ajanta, Resham Baug, Akhbaar, Haveli, White Fort, an endless sea of inspiration. Each of them enters a space to bring about quiet power, pride and inspiration.











SV35

SV36

Badami Caves

SV34



Mridangam

SV44

Hawa Mahal

SV43

SABYASACHI

Velour Grev

SA10

Ganges Clay

SA23

EXCLUSIVE COLLECTION DESIGNED BY MAESTRO FASHION DESIGNER SABYASACHI

Shades inspired by the heartland story of India.

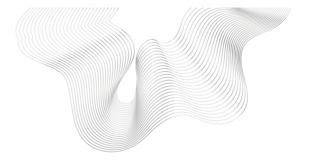


Tea Rose

SA17







PRESENTING A CURATED POOL OF SHADES FROM THE FORECASTED THEMES FOR THE YEAR 2023

At Asian Paints, we've been studying colour and its varied influences on lifestyle since 2003. And year after year we are fascinated by the small and big stories that emerge out of the vibrant landscape that is this world.





Dreamy Night *L159*



Sound of Music 8756

Biennale White

L162



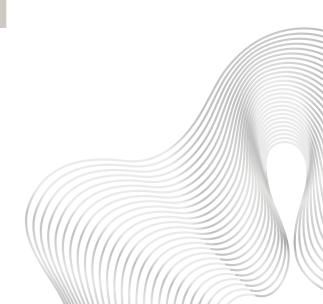
Lap of Himalaya L186



First Frost 8316



Grey Flannel





röyale

With the most luxurious wall finishes through a variety of sheen variants, Asian Paints Royale Luxury Emulsions open a world of breath-taking possibilities. These long-lasting paints are non-toxic, lead-free, low VOC, and odourless. They also offer protection from household stains & make your walls life-proof.

Indulge in the world of royale luxury emulsions to create beautiful homes.



Marketed by: Asian Paints Ltd., 6A Shantinagar, Santacruz (E), Mumbai 400 055. For more information on painting and colour selection, log on to www.asianpaints.com/royale or call us at: 1800-209-5678



Scan here to know more about Asian Paints Painting Service



Scan here to know mpre about Royale emulsions

SKU CODE: **1035YJ03122**

V. No. 1/SV 08/2023

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